Website Privacy Policy

1. Introduction

We respect your privacy and are committed to protecting the personal information you share with us through this website. This Website Privacy Policy explains how we collect, use, protect, and disclose information obtained through our website in accordance with the **California Online Privacy Protection Act (CalOPPA)** and other applicable privacy laws.

This policy applies only to information collected through this website and does not apply to information collected in person, by phone, or through patient records governed by the Health Insurance Portability and Accountability Act (HIPAA).

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2. Information We Collect

Through this website, we may collect the following types of information:

- Name
- Email address
- Phone number
- Appointment requests
- Messages submitted through contact forms
- IP address and device information
- Website usage data (cookies, analytics)

We do **not** collect or store protected health information (PHI) through this website unless you choose to submit it.

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3. How We Use Your Information

We use the information collected through this website to:

- Respond to inquiries and appointment requests
- Communicate with you
- Provide and improve website services
- Maintain website security
- Comply with legal obligations

We do not sell, rent, or trade your personal information.

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4. Cookies and Tracking Technologies

This website may use cookies, pixels, or analytics tools to improve functionality and understand how visitors use the site. You may disable cookies through your browser settings, but doing so may affect website performance.

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5. How We Protect Your Information

We use reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, misuse, or disclosure.

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6. Sharing of Information

We may share website information only with:

- Website hosting and IT service providers
- Email and communication services
- Legal or regulatory authorities if required

We do not share website information for marketing or advertising purposes.

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7. Your California Privacy Rights

Under California law, you have the right to:

- Request information about what personal data we collect
- Request correction or deletion of your data
- Opt out of certain data uses

Requests may be made using the contact information below.

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8. Do Not Track Signals

Our website does not currently respond to “Do Not Track” browser signals.

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9. Changes to This Policy

We may update this Website Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date.